

BURTON ROBERTS

Burton Roberts was born pushing himself in everything he does in life – always looking for the next challenge and life changing experience. A true entrepreneur, adventurer, sportsman, and world traveler, he has checked off more items on his bucket list than most people will in their lifetimes.

In 2004, Burton changed career paths to pursue his passions and hit the ground running into the entertainment world. He quickly proved naysayers wrong with success of his first show that he sold to *Fox*. Seeing the potential in a bigger partnership, he and close friend and fellow traveler Alex Boylan joined forces to form *Around The World Productions* in 2007 (www.aroundtheworldproductions.com) and went on to break ground creating online interactive shows with multiplatform distribution. Shows include *Around The World For Free*, *Jeff and Jordan do America*, and *Catching Tail*, as well as hundreds of episodes domestically and internationally for clients such as CBS, Rachael Ray, Sportsman Channel, the Boy Scouts of America, and Travel Channel to name a few. They have traveled the world from end to end and their countless, and crazy, stories have kept the travel bug at bay.

Burton was also the CEO and host of the *Yacht Channel* which was the ultimate dream job that took him around the world from the south of France to the Seychelles. His typical office was aboard multi-million dollar yachts at sea including aboard venture capitalist Tom Perkins' \$100M+ sailboat The Maltese Falcon.

DreamJobbing has been the logical next step in Burton's career, as it brings his life and work experiences full circle combining technology, production, and adventure and the chance to work alongside well-respected friends, Alex and Lisa. Burton and Lisa's friendship began in Fiji where they met when Lisa was Producer of the "most challenging adventure race in the world" – the Eco-Challenge. All three friends and co-workers have been inspired to help others and provide them with life changing opportunities – this is a true "DreamJob" to this team.

Burton attended Southern Methodist University where he played football and lacrosse and graduated with degrees in business and philosophy. Upon graduation, he worked as a consultant for Price Waterhouse and then started as the seventh employee and became the VP of Marketing and PR for SAVVIS Communications. After earning his MBA from Kellogg, Burton chased a dream and moved west to Silicon Valley to work for Marc Andreessen's company, Loudcloud, and other start up technology companies in marketing and business development.

He has been a CBS host and *Brand Ambassador*, the "tech expert" and Field Tested host on *Outside Today*; participated in CBS's *Survivor: Pearl Islands*; raced in the *Eco-Challenge: Fiji*; featured as an inspirational "story teller" in the movie *The Compass*; and can be found in

Spirit of Adventure: Eagle Scouts and the Making of America's Future (Burton earned his Eagle Scout award at age 14).

Burton accomplishments include: traveling to 6 continents and over 59 countries; racing in more than 30 adventure races and triathlons (including the Eco-Challenge); earning his Safety Diver SCUBA certification; swimming with sharks; climbing to the base camp of Everest and the summit of Kilimanjaro; experiencing weightlessness and sky diving; training in Krav Maga; and jumping on a horse, motorcycle or mountain bike to go for a ride. Burton now resides in Austin, TX with his wife (who he proposed to on top of Machu Picchu), his two daughters and his bird dog.